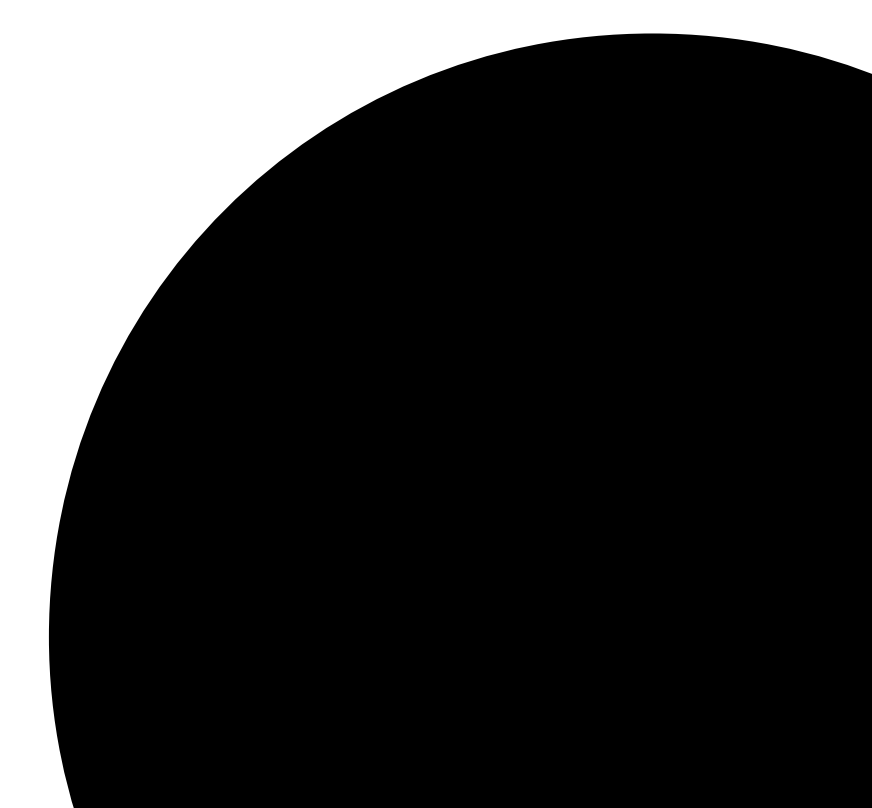


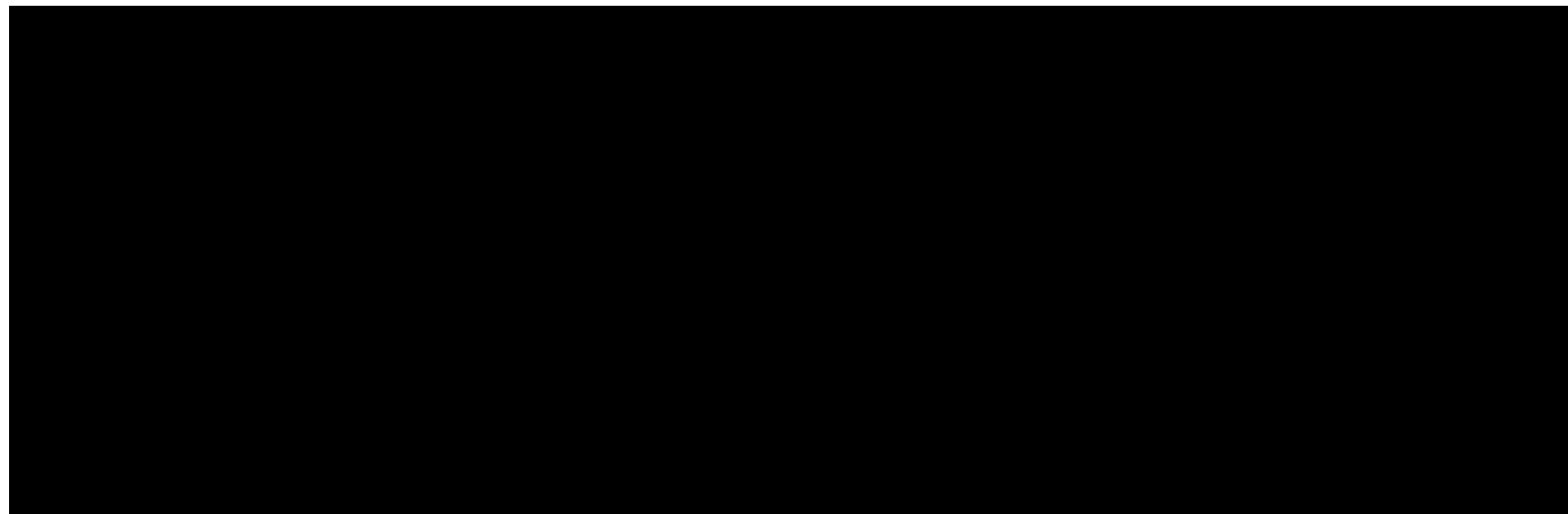
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We're a **creative-led marketing agency** that helps with projects that need special attention and skillsets.

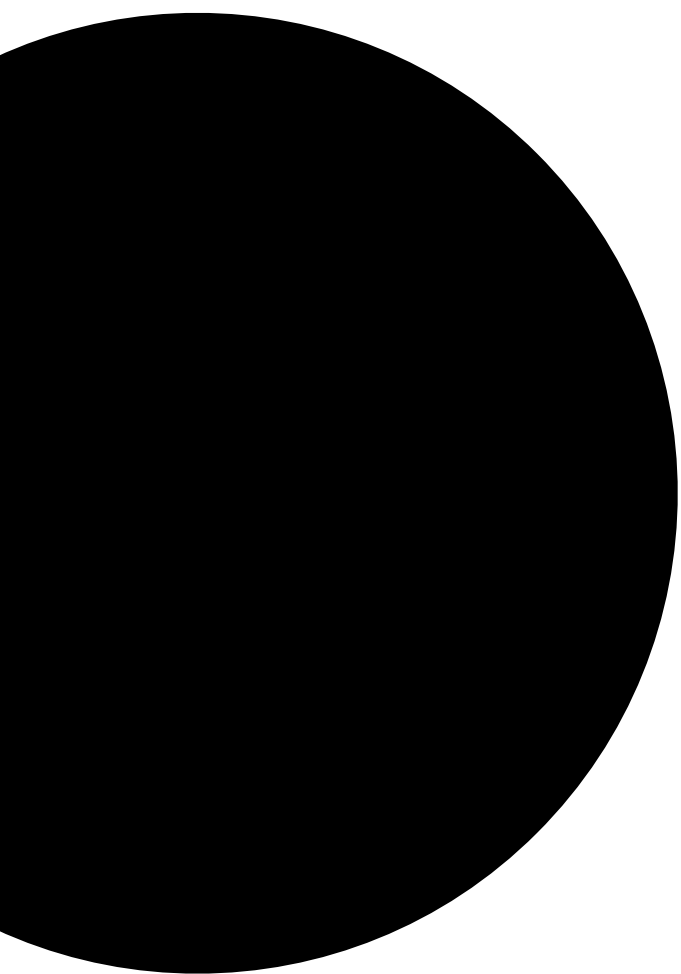
or in other words:

We take on the weird or hard stuff that other agencies might not.



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Producers



Creatives

An Agency of Helpful People

It's an agency's role to help its clients. From the moment Civitas was founded, our attitude has been centered around helping each other no matter the circumstances.

When our clients bring us in, their work isn't just assigned to one of our teams. Our projects almost always require that we all help each other regardless of title, discipline or expertise.



Problem Solvers

What makes us different?

**we
don't
get stuck***

***Because we refuse to.**

Our clients depend on
us to find solutions,
not bring them problems.

Brand Activations

- Sports Marketing
- Live Events & Festivals
- PR Stunts
- Creative Out-of-Home
- Tradeshows
- Multi-market Activations

Hyperlocal Marketing

- Partnership Activation
- Market-Entry Teams
- Distribution Teams
- Event-Promotion Teams
- Sampling Teams
- Flyer Teams

Digital Content

- Social Assets
- Display Media
- Video Production
- Engagement Tactics
- Photography / Finishing Production
- Digital Experiences



Our Clients



What does our work look like?

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Supporter Bar Brand Kits

MLS Season Pass | Apple TV

COLUMBUS
CREW

Every match.
No blackouts.

Home of Columbus Crew

MLS Season Pass | Apple TV



GLORP

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Supporter Bar Brand Kits

Meeting supporters where they are to promote the launch of MLS Season Pass.



BY THE NUMBERS:

29 Clubs

290 Bars

10 Per City

5161

Items Produced
& Distributed

SERVICES PROVIDED

Graphic Design

Scaled Fabrication

Property Coordination

Distribution

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World Cup Mural Series

We worked with 11 female artists to create murals in advance of the Women's World Cup.



Location Scouting
Permitting

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USWNT
Mural Series



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The Piecycle

An over-the-top pizza carrying “Piecycle” to sample at events and concerts.



OUTSIDERS
PIZZA COMPANY
DAMN  GOOD



BY THE NUMBERS:

Room for
200 Slices

SERVICES PROVIDED

- Fabrication
- Design
- Activation Strategy

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The Picycle

OUTSIDERS
PIZZA COMPANY
DAMN GOOD FOOD



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The Piecycle

An over-the-top pizza carrying “Piecycle” to sample at events and concerts.



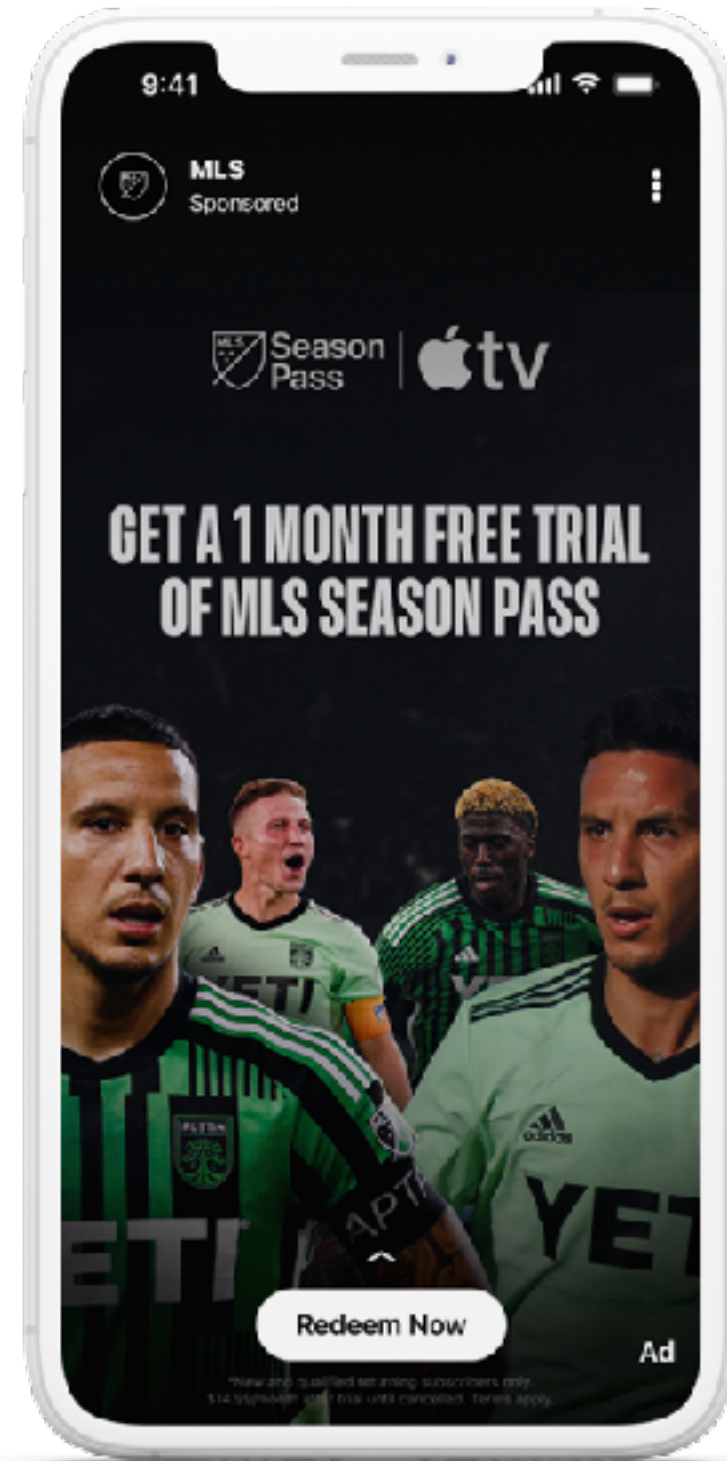
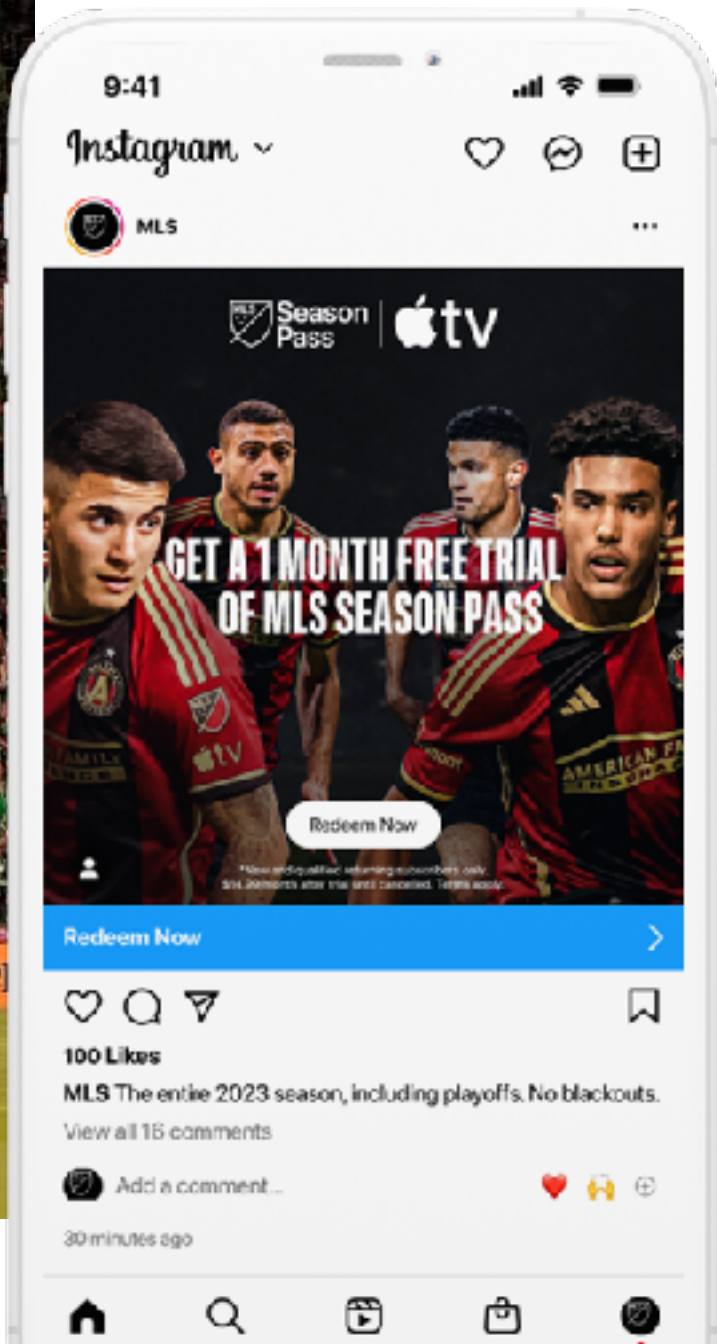
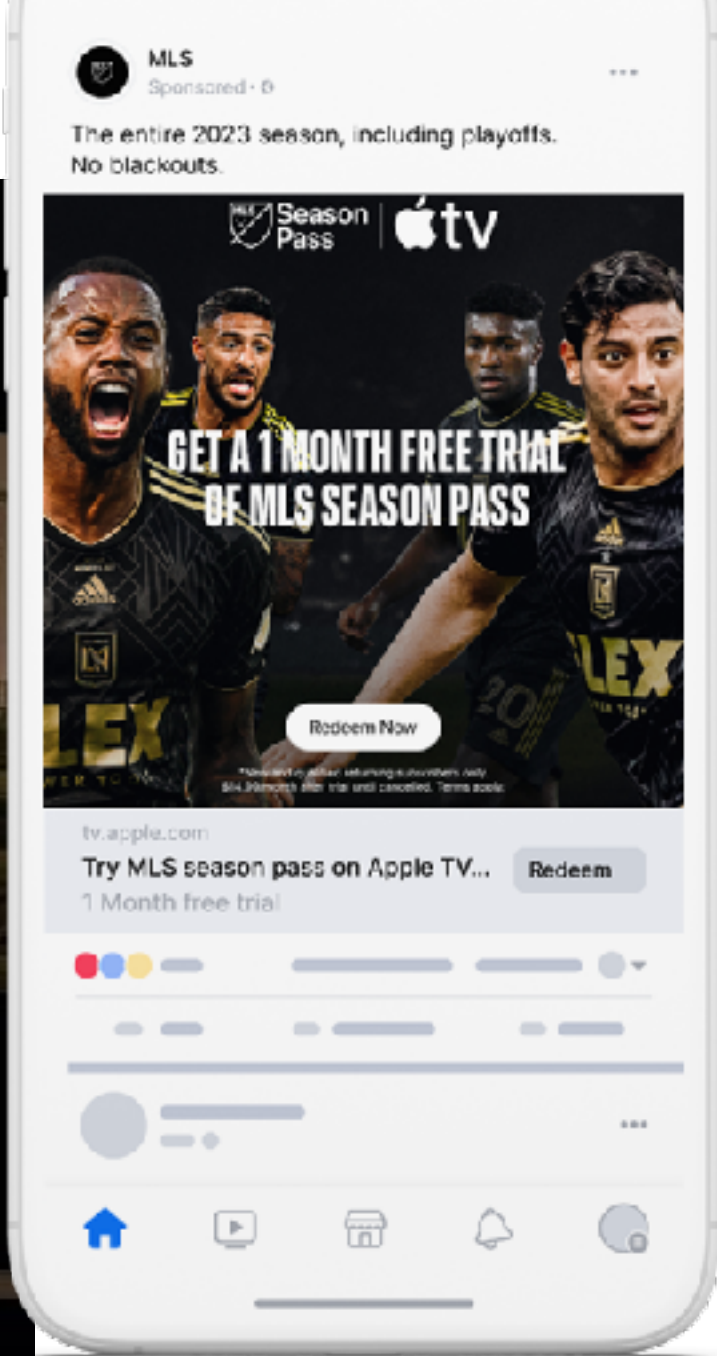
OUTSIDERS
PIZZA COMPANY
DAMN GOOD

BY THE NUMBERS:

Room for
200 Slices

SERVICES PROVIDED

- Fabrication
- Design
- Activation Strategy



Digital Content Production

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Services Provided: Design, Digital Production

By the Numbers:

29 Teams + League Versions

1086 Ad-Units Produced

5 Languages



By the Numbers:

29 Clubs

250 Bars

5161 Items Produced

Apple TV Bar Promotions

Meeting supporters where they're at to promote the launch of MLS Season Pass



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By the Numbers:

15 Stores Opened

466 Staff Hired



Retail Store Design & Buildout

Establishing the physical presence for a digital-first brand nationwide.

Environmental Design
Furniture Design
Construction Management
Staff Recruitment + Training

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MLS Cup Trophy Tour

A multi-year nationwide trophy tour promoting the MLS championship game.



By the Numbers:

5 Years (and counting)

7 Cities

21 Deployments

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Experiential Product Sampling

An over-the-top pizza carrying "Piecycle" to sample at events and concerts.



Fabrication
Sampling Strategy
Experience Design
Guerilla Marketing

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Pride Parade Makeup Popup



Klarna.



Fabrication
Photo Moment
Experience Design
Event Activation
Swag Production

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Google Fly Cup Drone Exhibit

An interactive drone experience to
introduce Google developers to DRL.



Exhibit Design
Trade Show
Fabrication
User Experience
Specialty Staffing



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“Unlock the Night” Store Traffic Driver

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EXPRESS



Fabrication
Photo Moment
Experience Design
Event Activation
Swag Production



Kentucky Tourism Megaviewer

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Crew Kit Reveal Party



- Fabrication
- Photo Moment
- Experience Design
- Event Activation
- Swag Production

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MLS All Star Week Citywide Takeover

Getting Orlando excited for All Star Week
using unconventional methods and spaces.



Fabrication
Sampling Strategy
Experience Design
Guerilla Marketing

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Popup Fan HQ

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Services Provided: Interior Design, Space Layout,
Art Direction, Fabrication, Event Activation





Grassroots Recruiting

A citywide takeover using unconventional methods and spaces.

civitas.

Lets talk.

Jacob Taylor

Founder / CEO , Civitas

Jacob.Taylor@CivitasXP.com

Derek Higaki

Chief Creative, Civitas

Derek.Higaki@CivitasXP.com